

MADE LONDON - BLOOMSBURY

We are inviting applications to exhibit at MADE LONDON - Bloomsbury, at Mary Ward House, Tavistock Place.

MADE LONDON - Bloomsbury has a different feel to the October show - MADE LONDON - Marylebone. It's a more pared down 'back to basics' sort of show placing the emphasis right back on the work and the makers.

VENUE

The venue is a beautiful Arts and Craft settlement (a sort of community centre where rich and educated Edwardians lived amongst the poor giving legal advice, education, classes in arts and technical subjects etc) MADE LONDON - Bloomsbury takes place in various rooms including the old gym, theatre, dining room, drawing room and library, there will be a cafe and seating in the lovely walled garden.

COSTS

Because of the nature of the building and in order to keep costs and setup as simple as we can, MADE LONDON -Bloomsbury will be a table top/space only show. There will be 2 sizes of space available 2x1m or 2x2m with a simple pricing structure, £475 per 2x1m space (plus VAT) and £575 for a 2x2m these prices will include a table, cover and an electrical socket. Spaces can be shared if needed (although we don't necessarily recommend this and both candidates will have to be selected) or you can request multiple spaces (10% reduction). Some spaces such as in a bow window might not be exactly 2x1m but will be more suited to a lit jewellery cabinet.

We've tried to keep prices as low as we can (but still venues in central London are not cheap so there are limits). We'd be interested in receiving applications from makers who have not exhibited their work in central London as well as more established makers who have exhibited with us before.

In keeping with the back to basics concept there will not be a PV and all visitors will be expected to buy a ticket! (Very very good special offers will be available online for 'early birds' - all exhibitors will be given exclusive links for their customers)

DATES

The show this year takes place Saturday 20th May to Sunday 21st May. Unloading will be via a booked slot on Thursday evening or Friday morning.

MARKETING

The show will be marketed using our mailing lists, emailing lists, collected from past shows. Leafletting of suitable London venues. etc etc
In addition we will be ramping up our online and social media and special ticket offers available through multiple online channels.

APPLICATION FORM

NAME (for Website)

FIRST NAME

SURNAME

ADDRESS

ADDRESS

TOWN

POSTCODE

EMAIL

WEBSITE

PHONE

MOBILE

SHORT DESCRIPTION max20 words (for website) e.g. functional porcelain ceramics

SPACE - What size would you like?

2x1m - Space and Electrics only - £475 + VAT

2x1m - Table and electrics - £475 + VAT

2x2m - Space and Electrics only - £575 + VAT

2x2m - Table and electrics - £575 + VAT

Larger - Please specify (space charge minus 10% discount)

Would you prefer to be in a larger or smaller room?

Will you be bringing in a cabinet?

We'd like exhibitors to keep as far as possible to the idea of the table-top show - so please don't bring in a stand replacement that would impact on your next door neighbours but keep it simple. If you would like to discuss any display options do email me.

CV / ARTISTS STATEMENT

*4-8 images 1000pixels x 1000pixels - these need to be representative of your work (doesn't matter if the work has sold) and will be used for press and on the website.

(we do also look at website/online shops blogs and other online resources)

I UNDERSTAND THAT I AM WHOLLY RESPONSIBLE FOR THE INSURANCE OF MY ARTWORK AND OTHER BELONGINGS AGAINST THEFT OR DAMAGE WHILST IN TRANSIT, ON DISPLAY AT MADE LONDON EITHER ON MY STAND OR IN PUBLIC DISPLAY AREAS OR BEING HANDLED BY WRAPPERS OR PORTERS. We recommend joining a-n / AIR which will insure you and your work. Visit

<http://www.a-n.co.uk/subscribe>

I enclose a cheque for £18 made out to Tutton and Young Ltd I enclose my Artist statement/CV

SIGNED BY:

We would very much prefer you to use the online application system through our website but if you wish to apply on paper please SEND TO: Tutton and Young Ltd, ATELIER 51 51 Providence Place, Brighton BN1 4GE

APPLICATION DEADLINE January 4th 2017

TERMS AND CONDITIONS

- 1 All work must be original and by the maker.
- 2 Makers cannot sublet their space or any part of it to another party without prior permission.
- 3 Makers cannot display the work or services of another party without prior permission.
- 4 Deposits are not refundable; if you drop out up to 6 weeks before the event we will refund the rest of your stand fee. If you drop out after that time we will endeavour to sell the space and refund your fee, but cannot guarantee that.
- 5 If the event is cancelled we will return your deposit and stand fee in full but cannot be held liable for any additional expenses incurred.
- 6 All stand fees must be paid in full by 1st May to confirm a space.
- 8 You are responsible for your own insurance of your work and public liability. We recommend joining a-n / AIR. AIR is a membership scheme.
- 9 Spaces are non-transferable.
- 10 All work displayed should ideally be for sale.
- 11 Work exhibited should reflect work submitted in the application.